

## **Statements of Support from Jewelers for Protecting the Bristol Bay Watershed**

*"Birks and Mayors proudly joins other responsible jewelers denouncing the proposed mining of precious metals at Bristol Bay. Organizationally, we have adopted the Golden Rules and developed a supply chain that supports sustainable and responsible precious metals sourcing. We trust that the jewelry industry will stand in support of the Bristol Bay Salmon Fishery thereby preserving this ecosystem while continuing to develop sustainable and responsible sources of supply."*

- John C. Orrico, Senior Vice President, Birks and Mayors Inc.

*"There are places where mining does not represent the best use of resources. In Bristol Bay, we support the salmon fishery as the best bet for sustainable, long-term benefit. For Tiffany & Co., and we believe for many of our fellow retail jewelers, this means we will look to other places to source gold."*

- Michael Kowalski, Tiffany & Co. chairman and CEO.

*"I am pleased to stand with others in the jewelry industry today in announcing our support for protecting Alaska's Bristol Bay watershed from large-scale mining. As retail jewelers, we want to be able to tell our customers that the precious metals we use are mined responsibly -- that the materials used in the jewelry they purchase have been mined in environmentally-friendly ways, respectful of the Bristol Bay salmon fishery and the communities that depend on it."*

- Jon Bridge, Co-CEO/General Counsel of Seattle-based Ben Bridge Jeweler.

*"We at Beaverbrooks support the protection of Alaska's Bristol Bay Watershed from large scale mining. We need to be mindful and respectful of the Bristol Bay Salmon fisheries and the communities that depend on it. We feel that the precious metals that we sell need to be mined responsibly and in environmentally friendly ways and if this means looking to other places to source gold, then so be it."*

- Mark Adelstone, Managing Director, Beaverbrooks the Jewellers

*"As a responsible retailer and an active supporter of ethical trading and sourcing, Aurum Holdings has pledged its support to the Golden Rules in relation to precious metal mining. We would therefore also wish to extend this support to the campaign to protect the Bristol Bay watershed from large scale mining."*

- Ian Haycock, Aurum Holdings Ltd. (Goldsmiths, Mappin & Webb, Watches of Switzerland)

*“Bristol Bay is an environmental treasure and the hub of a salmon fishery that generates hundreds of millions of dollars and many thousands of jobs. There are some areas, Yellowstone comes to mind, that are natural resources just too precious to squander. Bristol Bay belongs in that category. I don't think we want to trade North America's largest salmon fishery for North America's largest open pit mine.”*

- Daniel G. Hacker, Hacker Jewelers

*“Zale is committed to sourcing gold and other precious metals in a responsible manner. We believe gold should be mined and refined in a manner that protects both the environment and its inhabitants. Therefore, Zale is happy to support, alongside other jewelers, the pledge to protect the Bristol Bay Fishery Reserve from large-scale metals mining.”*

- Gil Hollander, Executive Vice President, Zale Corporation

*“Bristol Bay is a treasure, a jewel in our safekeeping. As we would never think of gambling with our children's well-being, it is also our responsibility to never let risk or harm befall this rare and beautiful natural treasure.”*

- Toby Pomeroy, Director, Toby Pomeroy